

Veriditas is now

# PRANAROM

## SCIENTIFIC AROMATHERAPY

WELCOME

*Harnessing the active properties in plants for  
vibrant health and wellness.*

*Organic and sustainable. Always.*



Essential Oils | Wellness Formulas | Virgin Plant Oils | Hydrosols

### SINCE 1991

Pranarom was founded in 1991 by European pharmacist, Dominique Baudoux. Driven by a passion for pure plant chemistry, Dominique saw the promise and health benefits for Scientific Aromatherapy. His vision has helped Pranarom become the leader in natural wellness throughout highly respected European pharmacies. In 2016, Veriditas Botanicals joined Pranarom to expand essential oil safety and Scientific Aromatherapy throughout the United States.

### SUSTAINABLE & ORGANIC

100% of our products are sustainable and certified organic through ECOCERT ICO. We are very proud of this commitment and the positive health impact it provides for the farmers, distillers, pollinators, land, and water benefits. In addition, organic growing practices allows the plant to achieve the very best potency and purity for therapeutic uses.

### ABSOLUTE PURITY

Absolutely NO synthetics, NO pesticides, NO herbicides, NO adulterants, NO extenders, NO additives, NO GMOs, and NO animal testing. Each lot of organic oil is third party certified organic, GC/MS (Gas Chromatography and Mass Spectrometry) and CTEO (Chemotyped Essential Oils).

### SAFETY & EDUCATION

Essential oils come from aromatic botanicals and contain potent plant chemicals. These active properties can be very effective for balanced health and wellness when used with proper knowledge and expertise. Education is essential and we support on-going and complimentary training for retail partners and customers through a variety of channels – in store, on phone, online, printed literature and educational tools.

### POLLINATOR FRIENDLY

The symbiotic relationship between pollinators, plants and people is essential for all life. Did you know that essential oils can be used to maintain healthy beehives? We directly support the beekeeper community by offering quality organic essential oils (Tea Tree, Eucalyptus) on request. In addition, a percentage of our profits are donated to supporting bees through education and action.

CHEMOTYPED  
**CTEO**  
ESSENTIAL OILS

**SCIENTIFIC AROMATHERAPY** | Certified Organic Essential Oils

p 952.831.6776 | f 952.831.3138 | orders@pranarom.us  
Bottled and packaged in Minneapolis, Minnesota 55427 USA



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# PRANAROM

## RETAIL PARTNER FORM

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### Complete & Return

#### CONTACT INFORMATION

.....  
Retail Store Name

.....  
Address

.....  
City State Zip

.....  
Phone Number

.....  
Store Type (Example: Independent, NCG, Chain)

.....  
Store Website

.....  
Certificate of Exemption/Reseller Tax ID # Please attach form

I have read the Customer Information for Retail Partners document

.....  
Signature of Store Representative Date

#### STORE CONTACT 1

.....  
First Name Last Name

.....  
Email address

Title / Role  Wellness Manager  Buyer  Wellness Employee  
 Other.....

#### STORE CONTACT 2

.....  
First Name Last Name

.....  
Email address

Title / Role  Wellness Manager  Buyer  Wellness Employee  
 Other.....

#### NOTES

#### PRODUCTS WE'RE INTERESTED IN

- Single Note Essential Oils
- Wellness Formulas
- Pranacaps™
- Aromaforce™
- Virgin Plant Oils
- Aromatic Hydrosols
- Perfumes
- Holiday
- Kits | Gift Sets
- DIY Empty containers
- All of the above

#### SERVICES WE'RE INTERESTED IN

- Education for our staff
- Educational literature for customers
- In-store educational demos for customers
- Website store finder
- Other .....
- Selling products online .....

#### POTENTIAL SPACE WE HAVE AVAILABLE

- 48 inches (4ft) or more .....
- Less than 48 inches (4ft) .....
- Other .....

Interested in Wooden Display? Yes / No

#### HOW DID YOU LEARN ABOUT US?

- Ad  Website
- Social Media  Customer request
- Tradeshow.....
- Other .....

## *Working with Us*

### **GETTING STARTED PROCESS | RETAIL PARTNERS**

Our products are sold directly to retail partners at wholesale pricing. Retail partners sell our products within the organic health and wellness marketplace: health food stores, co-ops, grocery stores, spas, yoga studios and boutiques. Before we can process an opening order, **each retail partner must provide:**

1. RESELLER TAX ID EXEMPTION FORM
2. COMPLETED RETAIL PARTNER FORM

We work closely with each retail partner to help select the product mix that best fits the needs of the store and market. To receive a **FREE modular wooden display** we ask that you carry at least 33 SKUs of our bestselling products.

### **WOODEN DISPLAYS**

Wooden displays are the property of Veriditas by Pranarom and provided to retailers while selling our products. The serial number will be assigned to each store. If for any reason the display is no longer being used, please contact Veriditas by Pranarom for pick up. We clean, refurbish and recycle our displays for new customers. If you do not return the original wooden display, a fee of \$100 per display module will be charged to your account.

## *Phone Support Hours*

8:30am–6:00pm CST, Monday – Friday

## *Shipping Days*

Monday – Friday  
Excluding federal holidays

## *Contact Us*

General information  
info@pranarom.us

## *Place an Order*

Phone 952.831.6776  
Fax 952.831.3138  
orders@pranarom.us  
Scan Genius  
Order Dog

## *Free Education*

Monthly call-in classes  
In-store events  
In-aisle education

## *Address*

2301 Nevada Avenue N  
Minneapolis, MN 55427

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# PRANAROM

## CUSTOMER INFORMATION

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### CUSTOMER SATISFACTION

If your store receives a shipment of product that is damaged in transit, we will replace your store order if it's been reported to UPS or Pranarom within 48 hours of receipt. We provide FREE testers and educational materials on our products. If a customer opens their purchased product and changes their mind, we will work with you regarding a credit.

### STAFF SAMPLES

We are very happy to provide product samples for your wellness staff! The more familiar your team is with our range of products, the more successful your team will be when answering questions and helping customers at your store. Please communicate requested samples when placing orders – written or over the phone. We simply correlate the samples with the size of the order – the larger dollar amount increases the dollar amount for product samples. Please ask your representative for more info!

**STAFF PURCHASE PROGRAM ~** We do provide an opportunity for retail staff to buy product at wholesale (using a personal credit card) at the discretion of the department manager. These personal orders will be shipped with store orders. We require very specific timing for placing personal orders so that items can be shipped together.

### OUT OF STOCK ITEMS

We do everything possible to keep our inventory fully stocked. In the event an item your store has ordered an item out of stock, we will contact you directly (phone and/or email) to let you know if we can replace it with another product and remove it from the current order. In most cases, Veriditas by Pranarom does not back order.

### PRICING & PAYMENTS

We ask for credit card payment for the opening order and will develop terms as needed/required depending on your frequency of orders. All transactions are in US Dollars. Our suggested Veriditas by Pranarom provides quality finished products made from certified organic essential oils. Some years, our weather and market forces impact pricing of essential oils. If a price change is required, we provide updated pricing in January of each year.

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## CUSTOMER INFORMATION



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### ORDER PROCESSING TIME

Our orders will ship within 1 business day from placing your order. We do make every effort to ship orders the same day placed! Please allow extra shipping time for holidays, especially November and December.



This graphic is from UPS site.

### UPS DELIVERY

Veriditas by Pranarom uses UPS exclusively for all retail partners. UPS provides detailed tracking information for each order (available upon request from Customer Service). Refer to the number of business days it will take to the various 50 states. Our orders are delivered within 1-5 business days from time of order depending on your location. Delivery times may vary during the holiday season. Retail partners should inspect and verify the accuracy and condition of your order upon receipt. All claims of shortages or damage must be made within 48 hours of delivery or you will have accepted the shipment. Shipments reported lost or damaged will be replaced after verification.

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### Shipping Days

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